

JORGE A. DE LA TORRE KOCH

Address Phuket - Thailand
Nationality Swiss – Ecuadorian
Mobile +66 (0) 89 725 69 94
Email jorge@eventsthailand.net
Date of birth 07/04/1971
Languages Fluent in English, Spanish, French & Italian
Conversational level in Portuguese & German
Working knowledge in Thai
Computer In-depth knowledge of Windows OS, Word, Excel, PowerPoint, Outlook, Open Office, Photoshop adobe, Lotus notes, Fidelio, Opera, Securpro, Nessoft, Macintosh.



Profile

<http://www.linkedin.com/in/jorgedelatorrekoch>

Graduate from the **Ecole Hoteliere de Lausanne** in International Hospitality Management, I have experience in hotel management, openings & project consulting with hospitality industry leaders, as well as a successful company start-up. I am an entrepreneurial character, seeking a challenging position in a dynamic and growth-oriented organisation. I am a team player, dedicated to my work, creative, leadership, adaptable, detail-oriented, curious, & fast learner. I establish and maintain effective working relationships based on respect and honesty.

Professional Experience

Oct 2009 - Present

Co-Founder - Managing Director - Events Thailand

www.eventsthailand.net Phuket - Thailand

Professional Management Consulting & events organizer in South of Thailand based in Phuket

Services: Management Consulting for Hospitality & Travel organization, sponsorship sourcing, marketing strategic & communication solutions, events management, MICE organizer, Weddings & entertainment coordination, web design & development.

Co-Founder of the number 1 platform to find staff in the Hospitality & Travel industry in Thailand with tailor-made head-hunting solutions. www.jobphuket.net

Co-Founder of the major year event in Hospitality in Travel of the south of Thailand, supported by TAT, TCEB. The Asian Hospitality and Travel Show: <http://www.eventsthailand.net/hosposhow.php>

Oct 2010 - Feb. 2011

F&B Director – Famous Phuket - Thailand

Consulting in F&B and Marketing for the opening of Famous Phuket.

www.famousphuket.com

Oct 2009 - Present

Co-founder - Managing Director - Internships Thailand

www.internshipsthailand.com Phuket - Thailand

Professional Internship placement company into the Hospitality and Tourism industry, utilizing an established network of companies/Hotels in Thailand, primarily international chains & 4/5 star hotels

Dec 2008 - Jan 2010

F&B, Sales & Marketing Manager - Cape Sienna Hotel & Villas

www.capesienna.com Phuket - Thailand

In charge of the F&B Sales & Marketing as acting Hotel Manager opening team effort in terms of branding, positioning, management, promotions, Standard Operating Procedures & corporate identity. Opening and creation for full F&B concepts of the Hotel. Recruitment of staff and in charge of 38 staff in the F&B department, 360 video tour website launch & official opening with press coverage successfully completed during tenure, secured over 800'00 baht eighth hundred thousand Thai baht of recurring revenue during first months tenure.

April 2007 - Nov 2008

F&B and Operations Manager – Silk Restaurant by Andara

www.silkphuket.com , www.andaraphuket.com Phuket – Thailand

Running events and full operations in the restaurant, sales & marketing, involved in the project to integrate the restaurant in Andara Hotel

Dec 2006 - March 2007 **Consultant in F&B – Managing Director *Latino’s & El Toro Steakhouse***
Phuket – Thailand
Complete creation of the 2 concepts & day to day business operations

May 2005 - Nov 2006 **F&B Director – *Kata Beach Resort Kata Group***
www.katagroup.com Phuket - Thailand
In charge of the complete management of the F&B of 3 Hotels: Kata Beach Resort, in charge of 130 F&B employees, Karon Beach Resort, in charge of 32 F&B employees, Phuket Orchid Resort, in charge of 80 F&B employees. Opening and coordination of the running of the F&B outlets in Kandaburi Resort & Spa in Samui

Nov 2003 - April 2005 **Nestle Nespresso SA *Coffee Specialist***
www.nespresso.com Headquarters Paudex – Switzerland
In charge of the opening management of Nespresso boutiques in: **Switzerland:** Lausanne, Geneva, Luzern, Lugano. **France:** Paris, Lyon, Nice, Marseille, Nimes. **Spain:** Madrid, Barcelona, **Italy:** Milan, Roma, Turin

Feb - Oct 2003 **CHUV Hospital *Conference & Events Ass. Manager*** Lausanne - Switzerland

March - Oct 2002 **EXPO 02, VIP Protocol *VIP Lounge Leader*** Yverdon - Switzerland

Jan 2001 - Feb 2002 **Ecole Hôtelière de Lausanne *Restaurant Manager*** - Switzerland

Sept 2000 - Feb 2001 **Le Meridien Beach Resort *F&B Management Trainee*** - Phuket -Thailand

2000 - 2001 **Impiana Cabana *Project coordinator “La Salsa Bar”***Phuket - Thailand

Education

2004 Gastro-Vaud - F&B Management Lausanne - Switzerland
2003 Sec Lausanne - Human Resources Administrator Certificate - Switzerland
1998 - 2001 **Ecole Hôtelière de Lausanne** Diploma in Hotel Management - Switzerland
1995 - 1997 Osteopathic School Lausanne MDO in Osteopathics - Switzerland
1994 - 1995 UNIL Lausanne University, Faculty of Sciences Lausanne - Switzerland
1991 - 1993 Quito Central University, Faculty of Sciences Quito - Ecuador

Other experiences

March 2008 - March 2010 **Executive Secretary SKÅL Phuket - International** www.skalphuket.org
Part of the Board of Director for Skal - Thailand

Oct 2007 - Present **Royal Thai Police Immigration division Phuket**
Volunteer Police Liaison Officer, Phuket - Thailand

June 2008 - March 2009 **Associate for Helms Briscoe International**
Representative for Thailand - International MICE, Phuket - Thailand

Nov 2005 - Oct 2006 **PSU University** Faculty of Service Hospitality Industry
Par time activity - teacher 3rd & 4th year MICE, Phuket - Thailand

Oct 1995 - Dec 2005 **Rescuer in first aid & Instructor** first aid & rescue
Par time activity - Lausanne Fireman department - Switzerland

Jan 2001 - Dec 2004 **Security Agent & VIP Host**
Par time activity -Securitas SA Lausanne - Switzerland

Military Services

1995 - 2005 **Corporal Swiss Army – Medical Troops**
Sub officer- School of Corporal’s diploma in the Swiss medical troops.

Interests & Others

Current events, news & technology in Hospitality & Travel industries
Diving PADI license Rescue Diver, professional Driving license Switzerland, swimming, Martial Arts, First aid & Rescue
References upon requests