

* Stefano Colombo

DOB 23 October 1984 (27)
 Address Soi Nawarat, T. Rasada, A. Muang, Phuket
 Contact
 Phone +66 88 45 00 382
 E-mail stefano@eventsthailand.net
 Web www.mypuket.ch/cv

* Work History

Events Thailand & Internships Thailand 2011
Events, Sales & Marketing Manager

Overall responsibility of the organization of events (MICE, entertainment, media conferences), application of a new branding strategy from the application and development to the final use, creation of a job recruitment platform to encourage traffic on our servers, manage all graphic collaterals (inprints, t-shirt, advertisements, etc.) for the companies. Extended the portfolio of services of the company to target a broader range of customers.

Novotel Phuket Beach Resort Panwa 2010
Assistant Marketing Manager, F&B Events Expert

Create all promotional support as per standard. Effectively manage the hotel's content and images through conducting regular website audits. Proactively explore all online opportunities for the hotel including local business opportunities, city / regional tourism organizations, OTA. Manage online advertising for the hotel (display banners, SEM, SEO, CPC, etc.).

Collaborating with the F&B Manager and F&B Department in the organization of daily events as well as special events (New Year, Russian Christmas, Chinese New Year, Valentine's Day, etc.) Optimizing the F&B department's P&L based on daily reports and developing marketing strategies and promotions to increase captivity.

European Respiratory Society 2009
Congress & Events Coordinator

Collaborating in the delivery of the ERS Annual Congress (approx. 18'000 participants). Main responsibilities in ordering equipment, managing catering needs and social events and daily requests from participants on-site. Responsible for several seminars per year, both for internal participants (Executive Committee, Steering Committee) and for external participants (doctors, professors), in Switzerland or abroad.

IMD International 2005
Program Coordinator & Faculty Assistant

Responsible for organizing approximately 12 – 15 seminars per year, both on- and off-campus, from their creation (contracts revision, identifying clients' needs), their preparation (teaching material, social / event activities booking), their delivery (contact with the participants, day-to-day requests) until their end (feedback process, billing). Assisting member of the Faculty in their daily job.

Promoted Manager of the department after 2.5 years and a half for a 1.5 years contract.

* Education

Gymnase de la Cité, Lausanne, Switzerland 2005
Commercial Economics Diploma

Graduated with a Diploma of Economics (spec. Commercial), main focus of studies were Statistics, Mathematics, Accounting, Economics, Commercial Law, English and German.

* Personal Summary

A 27 years old enthusiastic person motivated by challenges and decided to make his career in South-East Asia. My three core competencies are Events Management, Marketing & e-Communication and Graphic & Webdesign.

Amongst my hobbies are reading (strong interest in business readings and management books), walking, sports (especially martial arts), magic, movies, high-end technologies and human relationships & behaviors

* Skills

Microsoft Office



Adobe Master Suite



HTML / CSS



PHP / MySQL



Javascript



Micros / Fidelio



Languages

English * * * * *
 French * * * * *
 German * * * * *
 Thai * * * * *