



Events Thailand, Internships Thailand, Jobclub

Company Profile 2012

Company Details

Worldwide Internships (Thailand) Co., Ltd.
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The company includes :

- Events Thailand
- Internships Thailand
- JobClub by Events Thailand

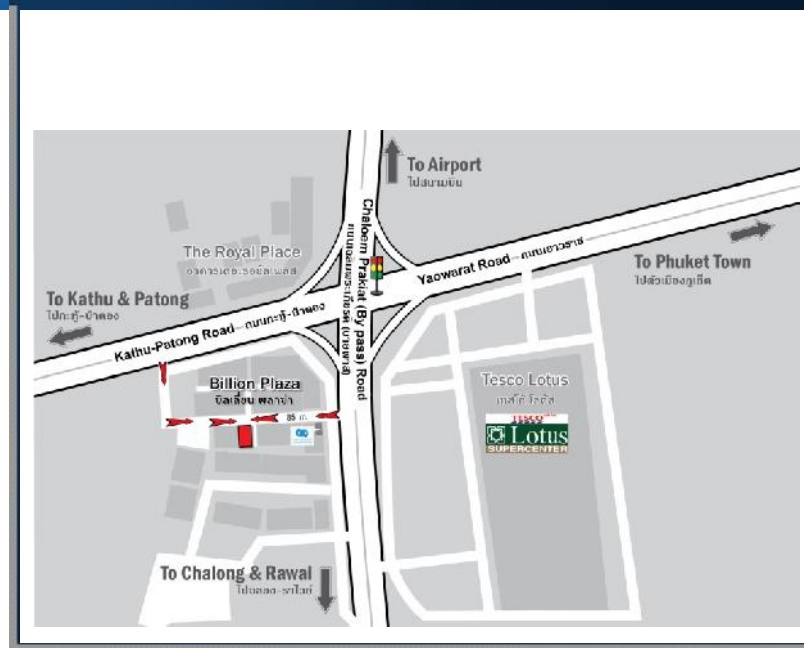


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The Company

Events Thailand commenced operations mid 2009. The company's focus is to provide management consulting services to organizations within the Hospitality and Travel industries. The company's primary operations are:

1. Events and MICE organisation and coordination

Organisation of major events including:

- Compiling sponsorship packages
- Sourcing sponsors
- Logistical coordination

Recruitment services

Global recruitment services for Hospitality & Travel employers

>> *JobClub by Events Thailand*

2. Management consulting for Hospitality & Travel organisations

Staff training (F&B, Front Office and Sales & Marketing)

Concept design and creation

3. Tailored Marketing solutions to increase the profile of organizations including :

- Promoting events at the organisation
- Sales strategies for increasing sales
- Organisation of Sommelier night/Chef nights
- Organisation of wine tasting events

4. « One stop shop » service for Hospitality & Travel organisations

Sourcing and advising on best suppliers of products and services

Assistance in dealing with suppliers

Coordinating multi task projects

Professional Internships

Placing professional interns within the Hospitality and Travel industry

>> *Internships Thailand*

5. Our signature event : The Asian Hospitality & Travel Show

Phuket's largest annual Hospitality & Travel show bringing together buyers and sellers from every facets of the Hospitality & Travel industry

- ✓ November 18-20, 2011, Royal Phuket Marina
- ✓ October 1-3, 2011, Häfele Convention Hall



Who we are

Events Thailand is owned and managed by Jorge De la Torre and Simon Samaan - Two professionals with over 20 years experience in Business Management and Hospitality & Travel industries in Phuket and abroad.



Simon Samaan

Australian

simon@thephuketnews.com

Qualifications

Bachelor of Commerce, Sydney, Australia, 1993
 Qualified Accountant, Australia, 1994
 Qualified EFL Teacher, 1998
 Registered Migration Agent, Australia, 2006
 Skål Phuket committee member, 2008 - 2011

Background & Experience

- Management Accounting roles in Australia and London for blue chip companies including Deloitte Touché, Shell Oil and Philips (1993 - 1998 and 2000).
- EFL teaching roles in Australia, Spain and Czech Republic (1998 - 2001).
- Founded and managed 'ISPC - International Student Placement Centre', Sydney, Australia (2002 - 2007):
 - The company was started with no capital outlay. It was solely owned & managed by Simon from its inception until its sale to Australia's biggest university - 'Monash university' in early 2007.
 - The company's operations included:
 - Facilitating internship opportunities for international students in Australia.
 - Recruitment and Tour services (the company was an accredited tour operator by the Australian Government).
 - English classes to international students.
 - The company grew to 25 full time staff and \$2 Million (AUD) + revenue at the time of its sale.
- GM of NewspaperDirect, Phuket, Thailand (2008 - 2009).
- Founder and Owner of Class Act Media Co., Ltd., Phuket, Thailand (2009 - present):
 - The company provides Advertising & Marketing services for NewspaperDirect publications in Phuket, Samui and Hua Hin.
 - After only being in operations for less than 24 months, the company:
 - Employs 12 full time staff.
 - Fully accredited publisher in Thailand and currently publishes 3 magazines in Phuket, Samui and Hua Hin.
- Founder and Owner of "The Phuket News" – Phuket's biggest English language weekly newspaper since March 2011.
- Founder and Owner of Live 89.5 FM since October 2011.

Who we are

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Jorge de la Torre
Swiss, Ecuadorian

jorge@eventsthailand.net

Qualifications

University Central of Quito, Ecuador, 1992
University of Lausanne Faculty of Sciences, 1993
F&B Mgmt Diploma, Lausanne, Switzerland, 1997
Bachelor of Hospitality Management,
Ecole Hotelière de Lausanne, Switzerland, 2001
Skål Phuket Board of Directors Thailand, 2008 - 2011

Background & Experience

- Coffee Specialist Nestle Nespresso Paudex – Switzerland (2002 – 2004)
 - Coffee connoisseur and in charge of the opening management of Nespresso boutiques in:
 - Switzerland: Lausanne, Geneva, Luzern, Lugano.
 - France: Paris, Lyon, Nice, Marseille, Nimes.
 - Spain: Madrid, Barcelona, Italy: Milan, Roma, Turin
- F&B Director, Kata Group, Phuket, Thailand (2005 - 2007)
 - In charge of the complete management of the F&B of 3 Hotels:
 - Kata Beach Resort, in charge of 130 F&B employees
 - Karon Beach Resort, in charge of 32 F&B employees
 - Phuket Orchid Resort, in charge of 80 F&B employees
 - Opening and coordination of the running of the F&B outlets in Kandaburi Resort & Spa in Samui
- Managing Director, Latino's and El Toro Restaurants, Phuket – Thailand (2006 – 2007)
 - Complete creation of the 2 concepts and day to day operations of the business
- Sales & Operation Manager, Silk Restaurant, Phuket, Thailand (2007 - 2008)
 - Running events and full operations in the restaurant, Sales & Marketing
 - Involved in the project to integrate the restaurant in Andara Hotel
- F&B Sales and Marketing Manager, Cape Sienna Hotel & Villas, Phuket, Thailand (2008 - 2010)
 - Opening and creation for full F&B concepts of the Hotel
 - Increased revenue for 0 to 800'000 Bahts average per month
 - Recruitment of staff and in charge of 38 staff in the F&B department
 - Coordination for photography and EYENAV 360 camera of the Hotel.



Some Events we Organized

1st Latin Party of the year 2010 at RPM with International real Latin Djs



The Red & White Party at RPM with clamed DJs and Sexy Belly dance



DJ Nakadia surprise party at Climax Absolute Bangla suites



Some Events we Organized (cont'd)

World Cup Spanish celebration 2010 party 'Viva España' at Climax Bangla suites



Phuket Latin Carnival with Brazilian dancers in collaboration between Club Lime & Stereo Lab



The 1st Asian Hospitality and Travel Show Phuket



Some Events we Organized (cont'd)

The 1st North Phuket Culinary Festival 2010 comprised with North Phuket Resorts at JW Marriott Resort, Anantara Phuket Villas, Sala Phuket Resort & Renaissance Phuket Resort



Grand Opening of Famous night Club & Famous Beach Club Patong – Phuket with International Grammy Award claimed DJ Roger Sanchez



Famous night Club & Famous Beach Club Patong - Bob Sinclar Clothing party



Some Events we Organized (cont'd)

Hard Rock Foam Party



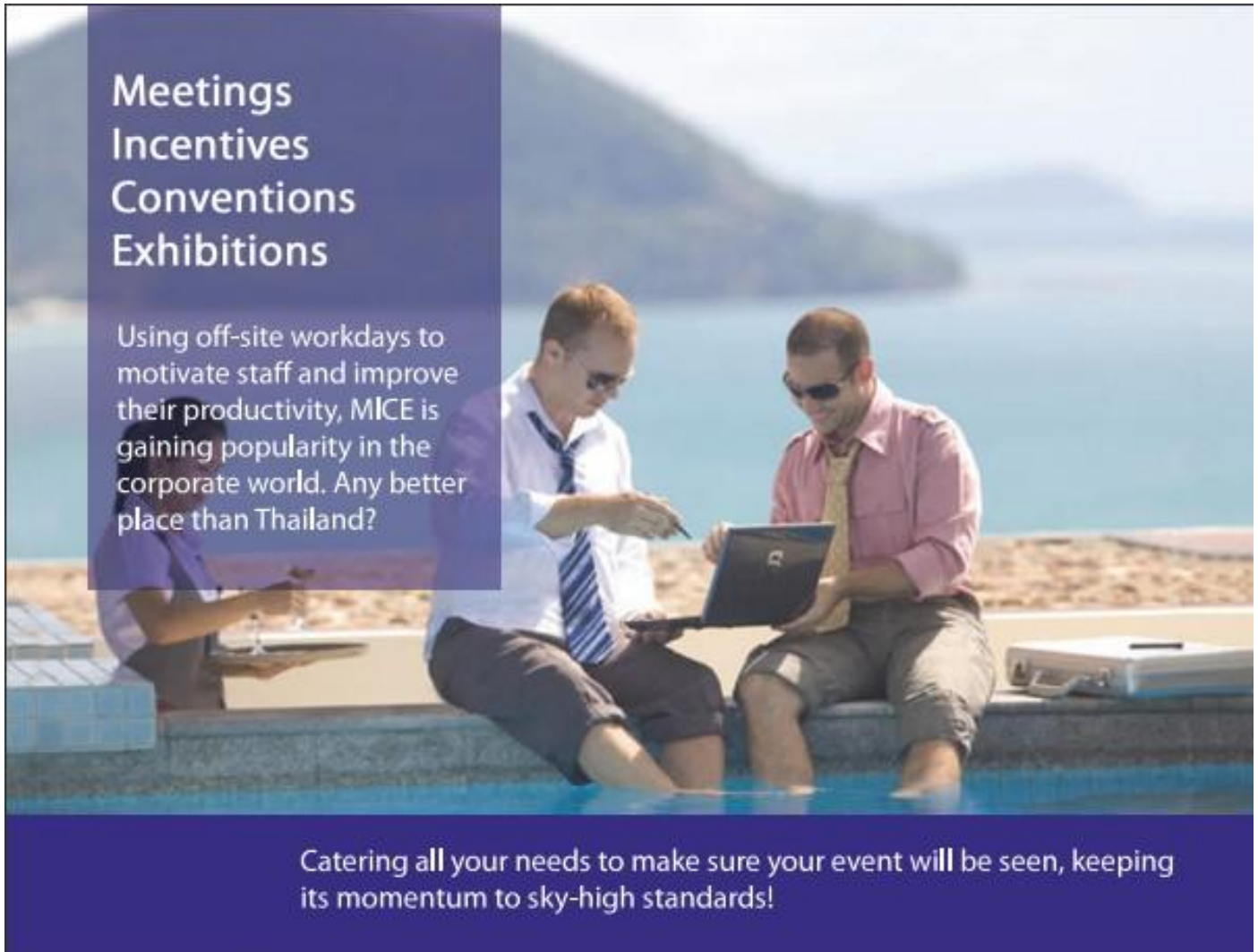
IBAP Business Fair
July 30-31, 2011



2nd Edition of the
Asian Hospitality &
Travel Show
November 18-20,
2011



MICE with Events Thailand

An advertisement for MICE (Meetings, Incentives, Conventions, Exhibitions) with Events Thailand. The background shows three business professionals sitting on a ledge by a swimming pool, looking at a laptop. A purple text box on the left contains the following text:

**Meetings
Incentives
Conventions
Exhibitions**

Using off-site workdays to motivate staff and improve their productivity, MICE is gaining popularity in the corporate world. Any better place than Thailand?

Catering all your needs to make sure your event will be seen, keeping its momentum to sky-high standards!

Social Media Presence



Become a fan on Facebook

<http://www.facebook.com/pages/Events-Thailand/123086094433105>

<http://www.facebook.com/internshipsthailand>



Join our network on LinkedIn

<http://www.linkedin.com/company/internships-&-events-thailand>



Follow us on Twitter

<http://www.twitter.com/eventsthailand>

Internships Thailand

Internships Thailand acts as the missing link between professional interns from all around the world and companies in the Hospitality & Tourism industry willing to hire a qualified and international work force at a reasonable price. Our interns are coming from the most prestigious universities and hotel schools on the five continents and need the internship to complete their studies, which guarantee a high level of motivation.

Some of our clients



Visit our dedicated website at <http://www.internshipsthailand.com> to know more about the current fees and terms and conditions.

Jobclub by Events Thailand

Job Club by Events Thailand is a dedicated service from Events Thailand for facilitating recruiting processes in the Hospitality & Travel industries. Through our strong network and more than 20 years experience, we are able to provide the right people in the right position.

With a complete range of solutions, from the free Standard advertisement to our tailor-made head hunting program, we are sure to become the #1 Job search platform for the Hospitality & Travel industries for the whole of Thailand.

Visit our website at <http://www.jobphuket.net>.



job CLUB

LOOKING FOR STAFF?

The JobClub is a dedicated service from Events Thailand for facilitating recruiting processes in the Hospitality & Travel industry. Through our strong network and more than 20 years experience, we are able to provide the right people in the right position. Specialized in Hospitality & Travel related fields in Thailand, Australia and South-East Asia in general.

ARE YOU LOOKING FOR

- » F&B
- » Executive Chefs
- » Rooms & Front Office
- » E-Commerce Manager
- » Marketing Manager

IN COLLABORATION WITH

The Phuket News
Your Island - Your Paper

LIVE 89.5 Radio
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