



Events Thailand

Portfolio of Services

Events Management



Pre-Event Operations

- Complete promotion of the event through our newsletter, dedicated email blasts, personalized page on our website, insertion in our web calendar, publication in the newspaper and different spots on the radio station.
- Design of all collaterals for the event, such as flyers, posters, vinyls, sales kits, floorplan, T-shirts, etc.
- Sourcing of hotels, restaurants, activities and venues for your event that best suits your budget and matches your expectations.

Sourcing of Sponsors

- Sourcing of sponsors for the event, including local, national and international sponsors.
- Compiling the Sponsorship package for distribution and presentation to potential sponsors to raise interest about your event.
- Compiling the list of sponsors and advising on pricing and sales strategy.
- Managing the sponsors' relationship from the beginning to the end.

Registration

- Manage the whole registration process for all the visitors (delegates, exhibitors, visitors, buyers, etc.) on-site and through a pre-registration online platform.
- Creation of tickets and sourcing of the different points of sales.

Event Management

- On-site event management and complete operation process for a stress-free event (this includes allocation of room, scheduling, press conferences, staff management, etc.)

Post-Event Operations

- Feedback process for all visitors and customers through the use of email and hard-copy.
- Post-event exposure with our different media partners as well as on our website and newsletter.

Fees are depending on the size and length of the event. Contact us today to tell us about your needs and we will make sure they'll become reality. Quotations are free of charges and without any engagement.








Marketing & Communication Packages

Internet	STANDARD	SILVER	GOLD	PLATINUM	EXCLUSIVE
Inclusion on Events Thailand event's webcalendar					
Creation of a dedicated page on our website and logo display in our partners section					
Email					
Banner advert in our monthly newsletter, targeting more than 10'000 subscribers					
Main advertorial in our newsletter (edited story about your event / business)					
Creation and design of email flyer for events, with dedicated email newsletter		1 time monthly	2 times monthly	2 times monthly	2 times monthly
Social Media					
Creation of Facebook and Twitter dedicated pages for your events and / or business					
Management of your Facebook and Twitter pages for your events and / or business					
High profile and reputation management on Facebook, Twitter, LinkedIn, Viadeo, Digg it and Trip Advisor (if applicable)					
Exposure of your events and / or business on A Small World, the biggest high-profile social network					
Radio					
Spot advertisements on Live 89.5 FM			1 spot weekly	3 spots weekly	6 spots weekly



Marketing & Communication Packages (cont'd)

Publications	STANDARD	SILVER	GOLD	PLATINUM	EXCLUSIVE
Inclusion of your events on the What's On page in The Phuket News					
Discount on advertising rates in The Phuket News	10%	10%	15%	15%	15%
One (1) ad in The Phuket News, incl. website advertisement				1/8 of a page	1/4 of a page
Prices & Conditions					
Monthly fee	3'900.00	9'990.00	14'900.00	20'225.00	29'000.00
Applicable 7% VAT	273.00	699.30	1'043.00	1'415.75	2'030.00
GRAND TOTAL	4'173.00	10'689.30	15'943.00	21'640.75	31'030.00

The minimum contract period is three (3) months. First payment has to be made within 7 days after the signature of the contract. Following payments have to be settled before the end of each month.

A 15% discount is applicable for each contract longer than a year.

Marketing & Communication Additional Services

One dedicated email blast for your events and / or business	5'500.00 + VAT
Graphic creation (for your email, collaterals, menu, etc.)	From 1'000.00 + VAT
One inclusion in Events Thailand newsletter	2'500.00 + VAT
Dedicated promotional page on our website for a month	3'500.00 + VAT
Inclusion of one event in our Events Calendar	400.00 + VAT



Sponsorship Sourcing Solutions

The commissions stated below include the following :

- Consultation on the project;
- Creation of a Sponsorship package ;
- Sourcing of sponsors that would match your event ;
- Continuous relationship with the sponsors.

Cash sponsors

Sponsorship in cash from THB 1.- to THB 100'000.-	Commission of 20% of the amount
Sponsorship in cash from THB 100'001.- to THB 250'000.-	Commission of 30% of the amount
Sponsorship in cash from THB 250'001.- and more	Commission of 35% of the amount

In-kind sponsors

Sponsorship in-kind from THB 1.- to THB 50'000.-	Commission of 15% of the value
Sponsorship in-kind from THB 50'001.- to THB 150'000.-	Commission of 20% of the value
Sponsorship in-kind from THB 150'001.- and more	Commission of 25% of the value

Local media sponsors

Sponsorship from THB 1.- to THB 50'000.-	Commission of 5% of the value
Sponsorship from THB 50'001.- and more	Commission of 10% of the value

National media sponsors

Sponsorship from THB 1.- to THB 50'000.-	Commission of 10% of the value
Sponsorship from THB 50'001.- and more	Commission of 15% of the value

International media sponsors

Sponsorship from THB 1.- to THB 50'000.-	Commission of 20% of the value
Sponsorship from THB 50'001.- and more	Commission of 25% of the value

Website Packages

Silver package : 1 homepage, 3 additional pages, 1 contact form	24'900.00 + VAT
Gold package : 1 homepage, 8 additional pages, 1 contact form	32'000.00 + VAT
Platinum package : 1 homepage, 13 additional pages, 1 contact form	40'000.00 + VAT

The above packages are for the website creation and design. It includes basic SEO such as description, keywords and Google Analytics. Prices for tailor-made scripting are available upon request.

Advanced SEO

Alexa registration, DMOZ, Norton, MS-validate, geo-tags, DC and canonicals	12'000.00 + VAT
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DNS & Hosting

Cost for a domain name (upon availability) (per year)	400.00 + VAT
Hosting solutions (depending on your needs) (per year)	From 3'000.00 + VAT

Tailor-made scripts

Prices are available upon request. Some tailor-made script includes :

- Members management
- Administration interface
- News management
- Uploads of documents
- Newsletter system
- Etc.

All our websites are coded in HTML 5 / CSS 3, guaranteeing a complete compatibility with all browser as well as mobile device and pads. None of our website is using Flash.

